

Cloud RGS unveiled for boutique slot game vendors

"WE have had a very successful RGS (gCore) on the market for many years and it is used by some of the largest game vendors such as Ainsworth and Bally Technology," says Steven Valentine, Comtrade Gaming's chief commercial officer (pictured).



software as service model. Smaller game vendors can get access to their own version of the same great technology, hosted in the cloud but without the significant upfront cost.

"It is a tried and tested piece of technology that has been licensed in all the gaming jurisdictions including, in the US, New Jersey, Pennsylvania and Michigan. It is a product we have typically sold as licensed source code to mid and large size game vendors and large operators.

"We are now making this product more available to new-to-market small game vendors with a kind of

aggregators to get their games to market, controlled by the aggregator's timeline and their costs. Now we are providing them with an option to have their own RGS technology that they can integrate into aggregators or directly into operators.

"Our RGS allows for slots games to be built very quickly - it has very extensive SDKs, game frameworks and all known slot features. We provide the knowledge transfer, so game developers know how to build games on it, and we also provide the APIs for integrations or do this on behalf of the game vendor. Come and talk to us about your content development needs at stand N5-130."

"Small game vendors have always struggled with technology costs and they have to rely on game

Esports league continues today

THE Rocket League esports tournament continues today with its £25,000 prize pool in the Hyper X Esports Truck "Big Betty."

It features top-tier esports teams Dignitas, 00 Nation, Rix.GG and SMPR esports.

Clarion Gaming has secured the services of Gregun and JohnnyBoi, two of Rocket League's best-known commentators, to host the event for both the live stream and the in-person crowd at ICE.

Visitors can place bets on the outcome using ICE Esports Arena chips.



Multigames for eastern Europe

GAMING leader IGT is bringing the latest evolution to its successful USwitch multigame offering, Clover Edition Purple, to the eastern European market.

The ideal game pack for players across the region, Clover Edition Purple features a library of 40 themes that will redefine the modern multigame experience.

Fulfilling IGT's objective to offer compelling game packs for players, Clover

Edition Purple titles can be programmed specifically to a region's play styles and preferences. In addition, as part of IGT's commitment to creating a solid pipeline of fresh titles, 13 of the games are



new to the market.

Clover Edition Purple's game pack highlights include Glorious Roulette Deluxe, which offers a unique play experience with an opportunity to place new side bets. The pack also introduces 40 Hyper Hot, a new twist on a classic fruit game, and Power Coins Leprechaun.

Enabling players to pinpoint their favourite content conveniently, the updated Clover Edition Purple interface offers an at-a-glance overview of all games across four pages. The redesigned user-friendly game groupings ensure that players conveniently find their titles of choice. In addition, the chooser background is illustrated with clovers for even more excitement symbolising good luck.

The Clover Edition Purple multi-game pack is available on the stunning PeakSlant32, available in an exclusive Black Edition, and Cobalt 27 cabinets. Both cabinets are compatible with the energetic bolt-on Blazin' Flames progressives.

Addressing the rising threat of cyber attacks

THE global online gambling industry is under attack with organisations of all sizes vulnerable to a rise in the scale and scope of cyber threats.

The average cost of a successful data breach in 2021 rose 10 per cent year on year to \$4.24m according to IBM Security's latest Cost of Data Breach Report. But attacks can do more than just financial damage, harming the reputation of a business or brand indefinitely.

The surge in attacks is further evidenced in DDoS statistics from Continent 8 Technologies, the leading managed hosting, connectivity,

cloud and security provider to the gaming industry.

The company reported record DDoS attacks throughout 2021 and into the first quarter of this year. In 4Q21 alone, the company blocked 641 DDoS attacks against its customers, up from 546 in the previous quarter - the Q3 number more than double that recorded in Q2.

Continent 8 has been helping gambling companies protect their data for more than 20 years and has recently strengthened its suite of solutions to meet known and unknown cyber threats.

It offers customers a multi-layered approach to security



covering people, processes and technologies across DDoS, WAAP, EDR and MDR, SIEM and SOC and Backup.

For example, Continent 8 said that its WAAP solution allows organisations to

safeguard web applications and APIs from bots and zero-day vulnerabilities while its SIEM and SOC product maximises security while minimising the effort required by the customer.

Leon Allen, cybersecurity director at Continent 8 Technologies (pictured), said: "Continent 8 brings together a comprehensive, multi-layered suite of services to address the ever-increasing threat of cyber crime.

"The risk facing the industry is real and only by taking a multi-layered approach can businesses put in place the necessary defences to fend off attacks."

Taking responsibility from the get-go

WHILE a big motivator for US states legalising online sports betting and igaming is the tax revenues that can be generated, responsible gambling and safe gaming must ultimately be the driving force behind regulation and licensing, according to Champion Sports.

"To ensure that players are properly protected at all times, regulators and lawmakers must look to established markets such as the UK to help guide their frameworks and requirements," says the company. "By doing this, they will also see how the importance of responsible

gambling has changed over the years.

"Right now, the UK government is reviewing the Gambling Act and this will have huge implications for the entire industry - both good and bad.

"Of course, the US is in the enviable position in that it can set a higher standard from the get-go and operators, suppliers and affiliates can also self-regulate to some extent and take responsibility themselves to ensure they are doing the absolute utmost to protect players.

"It is still very early days for legal online sports betting and igaming in the US and it could be argued that operators and the wider industry is in something of a honeymoon phase with players. But as we have seen in other markets such as the UK, sentiment can and does quickly change.

"That is why operators,



suppliers and affiliates must do all they can now to ensure regulations do not have to be tightened in the future. How can this be achieved? Get the basics right, including offering players the tools they need to stay in control of their play.

"Education is important, too. This means telling players the risks posed by gambling and how they can avoid their play becoming problematic. It really comes down to being proactive rather than reactive."

Taking place later...

DELEGATES are invited to the ICE Landmark Awards taking place this afternoon.

The milestone achievements and successes of organisations and individuals in international gaming will be celebrated at the awards - an initiative launched by Clarion Gaming to recognise the "extraordinary" within the industry.

Stuart Hunter, managing director of Clarion Gaming, said: "The Landmark Awards, which are being presented at

4pm on the Clarion Gaming stand N2: 245, recognise milestone events whether they be business, industry or community related.

"The industry often suffers from a misinformed negative narrative. The Landmark Awards are an opportunity to redress the balance and shine a light on some of the positive stories, milestones and extraordinary initiatives undertaken by the gaming community."

Chameleon Library printing solution debuted

ONE of the world's largest developers of solutions for the lottery retail industry is this week presenting a premiere at the London show.

Custom of Italy, a major provider of printing solutions in multiple industries, has partnered with lottery operators for over 20 years. It has over 120,000 field-based terminals globally including over 50,000 value added services in an integrated system. It is on stand S4-110.

Custom provides a wide range of hardware and service solutions to support the needs of the betting, lottery and gaming sectors. It is giving a debut to its Chameleon Library (pictured), introducing extra flexibility in reading, scanning and decoding processes.

The flexibility is housed in its hardware and has no need for redesigning but will recognise any kind of sign more rapidly, reading OCR characters on signs and documents. It has barcode reading ability, new sign configuration, is geared for evolution and offers faster integration on customer software.

The company supports the industry with a range that brings together hospitality solutions - POS, PC systems,



fiscal printers, cash registers and mobile devices - and those more targeted towards betting and gaming such as high-speed scanners and industry-specific printers.

"These days," said Alessandro Mastropasqua, head of media and institutional relations, "betting outlets are increasingly used for the payment of services such as car tax, insurance, subscriptions and fines. We also provide hardware and services for extensive and constant support in all phases of the business."

Custom is showing the first and only one-colour R-Evolution printer for gaming, lottery and betting. It said the TK306 is the smallest solution printer for a simple and fast colour layout customisation. It added that the solution increases engagement ticketing management and reduces costs in the world of gaming.

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