

PRESS RELEASE 14<sup>th</sup> March 2017

## **Travelling is better if Custom is at the check-in**

**THE GROUP INTRODUCES ITS TK862 AT PASSENGER TERMINAL EXPO, THE ONLY COMPACT AIRPORT PRINTER ABLE TO COMBINE METAL CASE AND REFINED DESIGN**

The Italian International corporation has become, in a few years, leader also in the field of Aviation. 300 airports spread all over the world, including JFK in New York, Schiphol in Amsterdam and Malpensa in Milan, chose Custom solution for a simple reason: they work better than the others, making the passenger experience more pleasant. The engineers, guided by Alberto Campanini, Custom co-founder together with Carlo Stradi, introduced also for aviation some innovations that made the difference both for customers and for passengers (that nowadays can complete the check-in in different ways: at self service kiosks, at self bag drop, at the desk). Among the functions offered by Custom, there is – in example – the “blind loading”, which means that the paper can be loaded so easily that the user can do it in a glance without looking to the printer; the “multi feeding”, the chance to put in the printer three kinds of tickets at the same time, so that the user has not to change the paper if at the desk arrives a passenger belonging to economy or first class (some companies use different kind of paper according to the issued boarding pass); at last, the direct printing of RFID Tags on the baggage tags, that allows to trace the suitcases during their whole path, reducing to the minimum the risk of loss or delay with the delivery, including security too.

These innovations, born always with the aim of “customizing” the products for specific needs and then spread and used on our market fields, have to be added to the traditional points of strength of the Italian company: the legendary compactness of Custom printers (installed in many ATMs and in the machines that issue tickets in the parkings that we use daily), the reduced energy consumption (in many self service kiosks, printers work with solar power and have to be “poor” in this sense) and the operating flexibility (since that the devices have to work with polar temperature or in desert areas).

Custom Group is going to introduce its TK862, the only compact airport printer able to combine metallic case and refined design. A great commitment that means functionalities and reliability that are unique in this field, together with a lower TCO (Total Cost of Ownership). In this model, there are several innovations that lead to efficient and innovative functionalities, such as the “blind loading”, the auto-calibration that – through CCD auto-calibrating sensors – is able to guarantee the absence of paper waste without any moving components: in fact, the sensors, by using CCD technology, are able to adapt themselves to an infinite number of kind of papers and do not need any moving to align to black-marks or hole-marks. Less moving components means an even lower TCO and an easier scheduled maintenance: traditional sensors need to be cleaned with compressed air, while – with the innovative CCDs – you will only have to use a common soft cloth. TK862, in its own compactness, maintains the multi feeder option, useful to reduce waiting times increasing printing volumes, and the configuration for RFID option and integrated barcode scanner to have a product that is already fitted for future features that will come. A strategy that fully reflects a new way of designing airport printers that will have to meet the needs of integrators but – at the same time – also oriented to passengers to give value to the passenger experience.

### **WHO WE ARE**

*Established in Parma in 1992 by Carlo Stradi and Alberto Campanini, Custom is celebrating 25 years of activity among goals and innovations. Today, the company is an international point of reference in designing and manufacturing print and scan mechnronic solutions, offering a wide range of products for the automation of services to the public. 6 Business Units in vertical markets for a strategic diversification of the activities:*

**AVIATION** Boarding Passes & Baggage tags (printers and scanners)

**B2C** Phones, Smartphones and Apps

**GLB** Gaming, Lottery & Betting (printers and scanners)

**POS / RETAIL** PcPos & Cash Registers (fiscal and non fiscal markets)

**SELF - SERVICE / INDUSTRIAL** Professional devices (printers and scanners)

**TICKETING** Automation for Events, Transports and Parkings

### **Contacts:**

Communication Manager: Alessandro Mastropasqua

Tel. 0521.680111 - Mob. +39 334 6896730 - [a.mastropasqua@custom.it](mailto:a.mastropasqua@custom.it)

[info@custom.biz](mailto:info@custom.biz) - [www.custom.it](http://www.custom.it) / [www.customlife.com](http://www.customlife.com)

### **World Headquarters**

**CUSTOM S.p.A.** Via Berettine, 2/B - 43010 Fontevivo Parma ITALY / Tel. +39 0521 680111 - Fax +39 0521 610701

VAT: IT02498250345 Cap. Soc.: 6.000.000 € I.V. / Reg. Imprese Parma n. IT02498250345 / REA n. 243435

[info@custom.biz](mailto:info@custom.biz) - [www.custom.biz](http://www.custom.biz)